

Our Light Will Draw You In

Experience Cheboygan through the eyes of those who see the lake town, the trail town, the art town, the river town, the music town, the small town, and those who proudly call Cheboygan their home.

"It has been amazing to watch Main Street come back to it's glory! I have been completely honored to be a part of that and bring this building back to the beauty I knew it had!"

- Nicki Kryska, Owner, Hair Design & Shine Boutique





POPULATION 4.650



MEDIAN HH INCOME \$50,528



HOUSING UNITS



86% Housing is occupied 58% Owner occupied 27% Renter occupied



HOUSEHOLDS



MEDIAN AGE 43.8 years



DOWNTOWN'S GOALS

- Expand and enhance opportunities to interact and engage with arts and recreation, year-round, and throughout the downtown.
- Increase variety and options of downtown businesses and activities that attract and appeal to all residents and visitors alike.
- Further develop the unique, distinctive and historic built environment of downtown Cheboygan.



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Cheboygan

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BUSINESS RESOURCES



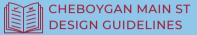














BUSINESS SUCCESS KIT

REINVESTMENT STATS

Since 2018

Private Investment \$2,012,649



Facade & Building Improvements
18



New Businesses 19

BUSINESSES IN DEMAND

Top Prospect Survey Results

Top 3 Retail Results

- General/variety store
- Arts, crafts and hobbies
- Sporting goods/ outfitter/ bike repair





Top 3 Food & Drink Results

- Bakery
- Italian Restaurant
- Steakhouse





"Life moves pretty fast, that's why I enjoy taking a break to walk downtown. Whether it's sitting on a bench eating some ice cream or enjoying a cold drink at a patio bar, I can count on a walk through downtown to help me center and re-energize myself. Downtown Cheboygan is moving in a very positive direction and continues to rejuvenate and revitalize. It is a place to connect with family, friends and community, and that is what is genuinely important."

-Ron Williams, Owner, Williams Office Equipment

