



DOWNTOWN Cheboygan

YOUR UP NORTH HOME



Our Light Will Draw You In

Experience Cheboygan through the eyes of those who see the lake town, the trail town, the art town, the river town, the music town, the small town, and those who proudly call Cheboygan their home.

"It has been amazing to watch Main Street come back to it's glory! I have been completely honored to be a part of that and bring this building back to the beauty I knew it had!"

- Nicki Kryska, Owner, Hair Design & Shine Boutique




 POPULATION
4,650

 MEDIAN HH INCOME
\$50,528

 HOUSEHOLDS
2,065

 MEDIAN AGE
43.8 years

 HOUSING UNITS
2,424

 86% Housing is occupied
58% Owner occupied
27% Renter occupied

COMMUNITY PROFILE



DOWNTOWN'S GOALS

- Expand and enhance opportunities to interact and engage with arts and recreation, year-round, and throughout the downtown.
- Increase variety and options of downtown businesses and activities that attract and appeal to all residents and visitors alike.
- Further develop the unique, distinctive and historic built environment of downtown Cheboygan.

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BUSINESS RESOURCES



VIBRANCY
MICROGRANTS



MATCH ON MAIN
PROGRAM



PROMOTIONAL
RETAIL EVENTS



CHEBOYGAN MAIN ST
DESIGN GUIDELINES



MARKET DATE
INFORMATION



BUSINESS OWNER
ROUNDTABLES



DOWNTOWN
MAP



BUSINESS
SUCCESS KIT

REINVESTMENT STATS

Since 2018

Private Investment
\$2,012,649



Facade & Building Improvements
18



New Businesses
19

BUSINESSES IN DEMAND

Top Prospect Survey Results

Top 3 Retail Results

- General/ variety store
- Arts, crafts and hobbies
- Sporting goods/ outfitter/ bike repair

Top 3 Food & Drink Results

- Bakery
- Italian Restaurant
- Steakhouse



"Life moves pretty fast, that's why I enjoy taking a break to walk downtown. Whether it's sitting on a bench eating some ice cream or enjoying a cold drink at a patio bar, I can count on a walk through downtown to help me center and re-energize myself. Downtown Cheboygan is moving in a very positive direction and continues to rejuvenate and revitalize. It is a place to connect with family, friends and community, and that is what is genuinely important."
-Ron Williams, Owner, Williams Office Equipment



REAL ESTATE AGENT