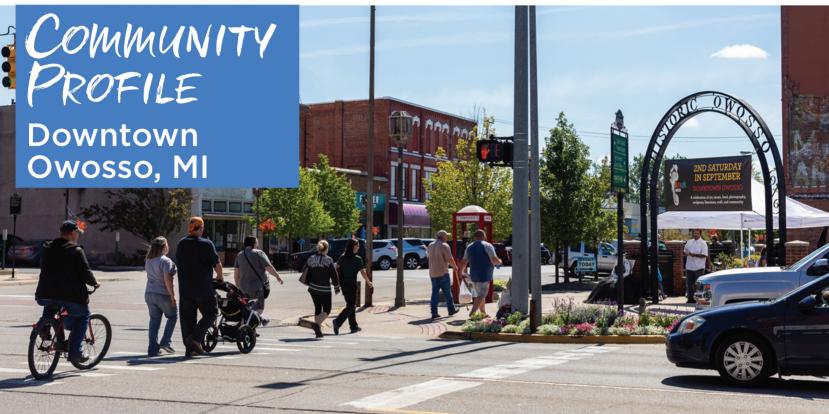


#www.downtownowosso.org



## About Us

Downtown Owosso is widely known for its enthusiastic, welcoming culture that invites and embraces businesses, residents and visitors alike. Showcasing a green and thriving environment of beautiful, walkable boulevards and unique attractions, residential, shopping, and dining experiences. Downtown Owosso is the small town-downtown with appeal!



## DOWNTOWN STATS:

## DOWNTOWN DRIVE-TIME MARKETS:

2019 Numbers: Private Investment = **\$897,891** Facade Improvements = **17** New Businesses = **2**  Distance (minutes)51020Population:26,62541,882175,992Households:11,61817,72573,008Median HH Income:\$57,800\$64,409\$77,303







## **Owosso Main Street/DDA Goals:**

- Cultivate an Environment that demonstrates a commitment to the development of business, housing, and community organizations in Downtown Owosso.

- Create and demonstrate a welcoming culture of hospitality for the visitors, businesses, and residents of Downtown Owosso.

- Expand and sustain a model of "coopetition" among Downtown Owosso Businesses, organizations and attractions.





Top 3 Retail Results Specialty Foods **28.4%** Butcher Shop **25.7%** Woman's Clothing **18.4%**  Top 3 Eating & Drinking Results Brewery/Brewpub 21.9% Steakhouse 21.6% Breakfast/Brunch 15.9%  Owosso Main Street/DDA is the accelerant that propels & sustains our collaborative spirit to work together and make a unified positive impact in our downtown for our residents and visitors.
Nicholas Pidek Co-Owner Foster Coffee Co.



