

MASON CITY DRIVING TOUR

GDP 2019 \$2.46 Billion: 2.6% increase

\$406.04 Million: Healthcare & Social Assistance

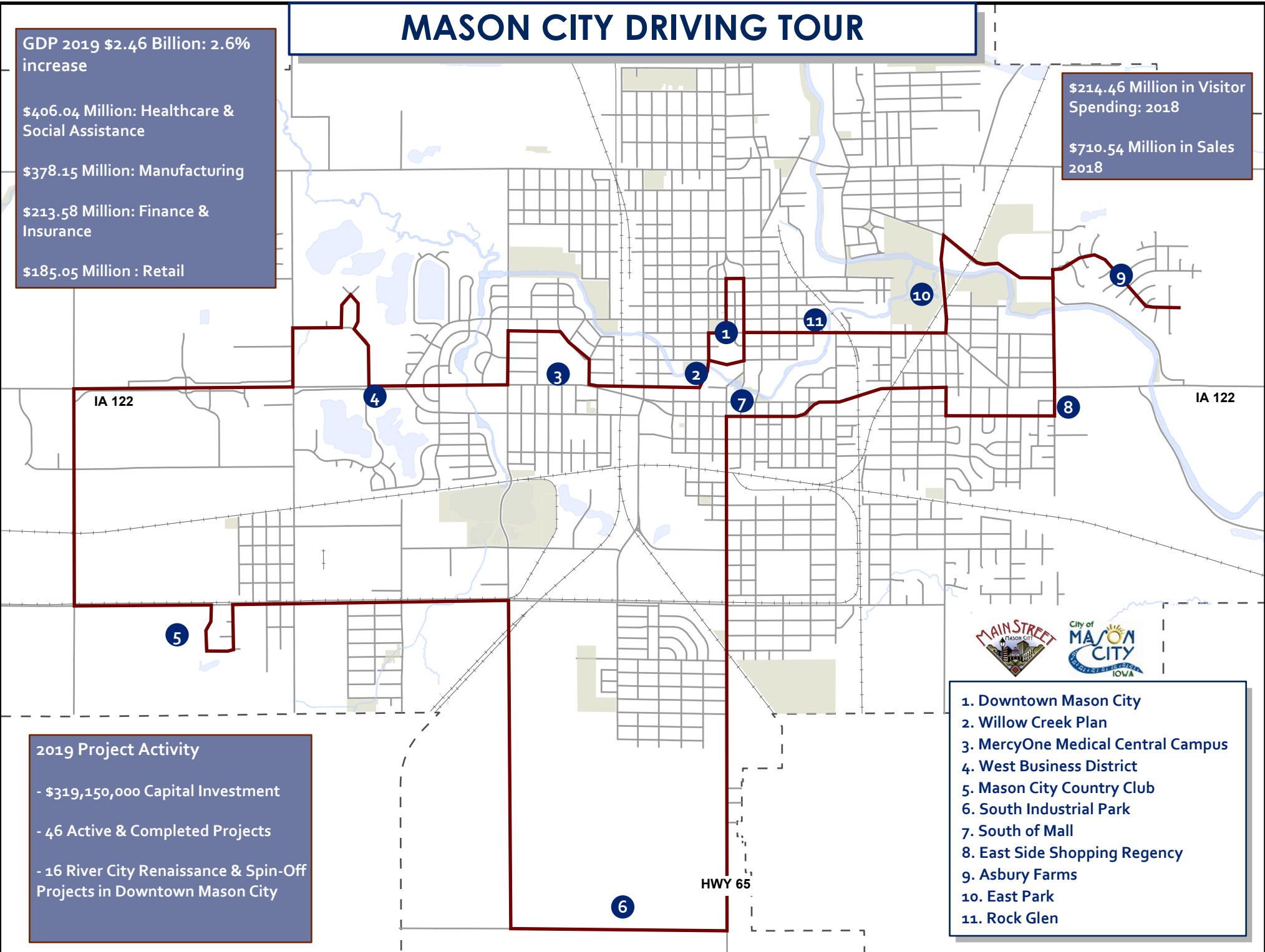
\$378.15 Million: Manufacturing

\$213.58 Million: Finance & Insurance

\$185.05 Million : Retail

\$214.46 Million in Visitor Spending: 2018

\$710.54 Million in Sales 2018



2019 Project Activity

- \$319,150,000 Capital Investment

- 46 Active & Completed Projects

- 16 River City Renaissance & Spin-Off Projects in Downtown Mason City



1. Downtown Mason City
2. Willow Creek Plan
3. MercyOne Medical Central Campus
4. West Business District
5. Mason City Country Club
6. South Industrial Park
7. South of Mall
8. East Side Shopping Regency
9. Asbury Farms
10. East Park
11. Rock Glen