

Grundy Center, IA

PROGRESS IS BUILDING

A healthy downtown reflects a healthy community. Successful downtowns are a key element in industrial, commercial, and professional recruitment to the community.

Grundy Center's historic downtown encompasses an iconic bandstand in Courthouse Square surrounded by vibrant businesses and government services. The area serves as the location for numerous community events.

Downtown Grundy Center is in the midst of an economic resurgence. In recent years, our beautiful, historic downtown area has attracted significant new investment in the form of old buildings being purchased and re-purposed. The market for new business continues to improve every day. There's never been a better time to join this movement!



THE MIDDLE OF NOWHERE? WE'RE THE #GRUNDY CENTER OF IT ALL

“

COMPARED TO SIMILAR SIZE COMMUNITIES, GRUNDY CENTER THINKS

BIG WITH MODERN AMENITIES AND ENDLESS OPPORTUNITIES.

Natalie Kracht, owner of Natural Grind



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Grundy Center area farmland is rated **#1 worldwide**

for productivity and value. Agricultural businesses flock to Grundy Center to reap the economic harvest, in turn generating more opportunities for ancillary businesses.



POPULATION

11,854

20 MINUTE DRIVE TIME | 2018
2018—23 GROWTH: -0.2%

| Population | 5 Min | 10 Min | 20 Min |
|------------------|-------|--------|--------|
| 2018 Estimate | 2,662 | 3,449 | 11,854 |
| Growth (2018-23) | 0.1% | 0.0% | -0.2% |

Est. State Pop Growth (2018-23) 3.2%



DAYTIME POP

10,233

20 MINUTE DRIVE TIME | 2018
DAYTIME CHANGE: -13.7%

| Daytime Population | 5 Min | 10 Min | 20 Min |
|--------------------|-------|--------|--------|
| Total Daytime Pop | 2,485 | 3,174 | 10,233 |
| Daytime Change | -6.6% | -8.0% | -13.7% |



HOUSEHOLDS

4,963

20 MINUTE DRIVE TIME | 2018
2018—23 GROWTH: -0.2%

| Households | 5 Min | 10 Min | 20 Min |
|---------------------|-------|--------|--------|
| 2018 Estimate | 1,156 | 1,449 | 4,963 |
| HH Growth (2018-23) | 0.1% | -0.1% | -0.2% |

Est. State HH Growth (2018-23) 3.0%



MEDIAN HH INCOME

\$59,338

20 MINUTE DRIVE TIME | 2018
2018—23 GROWTH: 11.7%

| Median HH Income | 5 Min | 10 Min | 20 Min |
|------------------|----------|----------|----------|
| 2018 Estimate | \$56,823 | \$57,217 | \$59,338 |
| Growth (2018-23) | 10.1% | 10.6% | 11.7% |

2018 State: \$56,647 2018-23 Growth: 8.7%

By the numbers

Since its designation as a Main Street Community in the fall of 2015, downtown Grundy Center has experienced:

- Net new business starts: 12
- Net new full-time employees in the Main Street district: 20
- Net new part-time employees: 13
- Private \$ invested in projects: \$528,450
- Buildings sold (in the Main Street district): 4
- Private \$ invested in acquisition: \$456,280 and growing every day!

New Businesses in the Downtown District (Since 2015):

Hurley & Associates, Landmark Bistro, Natural Grind, Eighth Street Salon & Spa, 319 Décor & Design, Clock Tower Suites, Spartan Fitness and Wellness, Ahlberg Insurance, Hometown Optics, Movement Dance & Fitness, Trends Center, The Funky Zebras, Stolzman Photography, Steph's Boutique, Shabby Shack, G Ave Detailing, Holly D Massage Therapy, Friends Studio Boutique, The Fleurist, NAPA expansion, Grundy Center Historical Society.



“RENOVATING A BUILDING AND STARTING A BUSINESS HERE MADE THE MOST SENSE.”

John & Joan Schuller, owners of Clock Tower Suites



Katie Lewis, owner of 319 Decor & Design

ANNUAL EVENTS DOWNTOWN

- Felix Grundy Festival
- Cabin Fever Reliever Indoor Mini-Golf Tournament
- Historic Homes Tour
- Rock Around the Clock Tower (car show/concert series)
- Taste the Good Life Wing Ding
- Girls' Night Out
- Main Street Mingle / Small Business Saturday



\$31,859

PER CAPITA INCOME
5 MINUTES | 2018

| | |
|------------|----------|
| 10 Minutes | \$32,125 |
| 20 Minutes | \$33,644 |
| State | \$30,363 |



43.5

MEDIAN AGE
5 MINUTES | 2018

| | |
|------------|------|
| 10 Minutes | 43.5 |
| 20 Minutes | 44.6 |
| State | 38.9 |



97.6%

2018 EMPLOYED
5 MIN. CIVILIAN POP 16+

| | |
|------------|-------|
| 10 Minutes | 97.3% |
| 20 Minutes | 97.1% |
| State | 97.0% |



FUNDING RESOURCES:

- CDBG Facade Grant Program
- Grundy Center Business Improvement Grant
- Tax Increment Financing
- Butler-Grundy Development Alliance
- Butler-Grundy REC
- One Small Step Program
- Iowa Economic Development Authority

LOCAL LENDERS:

- Green Belt Bank & Trust**
319.824.2600
- GNB Bank**
319.824.5431

LEARN MORE

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We're social!

