

# *Economic Impact on Main Street*

**OSKALOOSA, IOWA  
1986 - 2017**

**11,463**  
POPULATION (2016)

**74,654**  
VOLUNTEER HOURS

DOWNTOWN  
BUILDINGS  
SOLD

**110**

**265**

DOWNTOWN BUILDING  
REHABILITATIONS  
AND RENOVATIONS

NET NEW BUSINESSES  
STARTED, RELOCATED,  
AND EXPANDED

**165**

**400**

NET NEW  
JOBS  
CREATED

**\$8,753,349**

PRIVATE INVESTMENT  
IN DOWNTOWN  
PROPERTY ACQUISITION

PRIVATE INVESTMENT  
IN DOWNTOWN  
PROPERTY REHAB

**\$19,725,852**

## *Dedication to Progress*

Oskaloosa Main Street has a proven track record in economic development, capitalizing on the unique identity, assets, and character of Oskaloosa's downtown historic, commercial district.



**Oskaloosa  
MAIN STREET**

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# Main Street Milestones

## EVENTS & ACHIEVEMENTS

- 1986** Oskaloosa Designated a Main Street Community
- 1988** 1st Annual Main Street Lighted Christmas Parade
- 1989** Bandstand Restored
- 1996** Crouse's Mural Painted at Art on the Square
- 1999** Chief Mahaska Restored
- 2002** Sign Ordinance Adopted
- 2004** Design Review Ordinance Adopted
- 2010** Downtown Streetscape Project
- 2016** The Alley, Painting with Lights



- 2017** 30th Annual Lighted Christmas Parade
- 2018** 50th Anniversary of Art on the Square

## BUILDING REHABILITATIONS

- 1989** Mahaska County Courthouse, Hammer Medical, TD&T
- 1994** Hunter's
- 1998** Edward Jones - Alan Fender
- 2002** Expressions with Heart
- 2003** Big Ed's BBQ, Brown's Shoe Fit, Oskaloosa City Hall, Curtis Architecture, Town Square Dental Care, Interiors by Val
- 2006** Smokey Row, Book Vault
- 2007** Oriental Building, Hawkeye Real Estate, Edward Jones - David Ahmad
- 2009** Iowa Building, True Value Hardware
- 2010** Diane Crookham-Johnson Law Office, Antique Peddler
- 2011** RE/MAX Pride Real Estate
- 2012** (THREE PROJECTS)
- 2013** (ONE PROJECT)
- 2014** (TWO PROJECTS)
- 2015** FocusPoint Chiropractic
- 2016** True Value, Brickhouse Cafe



- 2017** The McMillen Building, Town Square Dental Care, Community Development Block Grant Downtown Facade Improvement Project (in progress)