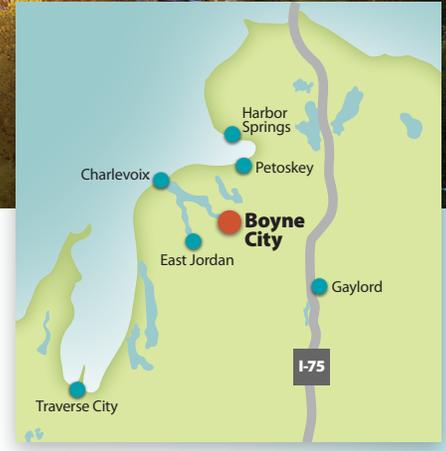


BOYNE CITY

CHARLEVOIX COUNTY, MICHIGAN

Downtown Community Profile



Boyne City is a lively and inviting city located at the south end of beautiful Lake Charlevoix in northern Michigan. Whether a destination for our guests or the tranquil 'home town' of our residents, Boyne City offers a wealth of opportunity for all manner of activity and shopping – with fine food establishments along the way – or for simply relaxing along the beautiful shores at one of the many public spaces.

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2016 Private Investment: \$7,678,280
Program to date: \$25,701,376
- 

2016 New Businesses: 12
Program to date: 76
- 

2016 Facade Improvements: 5
Program to date: 30
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Occupancy Rate Downtown: 90%
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2016 Volunteer Hours: 4,971
Program to date: 44,195

Key Facts *2017 local and within a 30-minute drive*

Population	2,897	48,914
Employment Population	5,536	29,146
Daytime Residents	1,379	23,737
Median Age	43	45
Housing Units	1,287	20,083
Median Income	\$43,717	\$52,765

Downtown Business Mix

Retail	42
Bank/Finance	8
Public Service/Governmental	10
Professional or Services	54
Hotels/Inns	2

Major Employers *in a 10-mile radius*

Boyne USA	565	Recreational Resort
Lexamar Corp	345	Manufacturing
Summertree Residential Centers	170	Mental Health Facility
Honeywell	160	Manufacturing



Outdoor Activities & Amenities within 10 miles

Lake Charlevoix, Boyne River, marinas, fishing piers and day boating docking facilities, boat launches, hiking, camping, biking, snowmobiling, skating, archery, all manner of water-based activities (*rentals available*), state parks, dedicated nature preserves and Boyne Mountain

Downtown Activities

YEAR-ROUND: Farmers Market, Walk About Sculpture Tour, Stroll Through History walking tour

SPRING: Morel Festival, Buff Up Boyne and Boyne Appétit!

SUMMER: Boyne Thunder, Fourth of July, Evenings at the Gazebo, Stroll the Streets and Food Truck Rally

FALL: Harvest Fest, Halloween Parade, Boyne Appétit!

WINTER: Chocolate Covered Boyne, Earlier Than the Bird, Santa Parade

Why Boyne?

Boyne City is a destination for many reasons, in particular our easy access to Lake Charlevoix and the Boyne River (*among many others*), the ability to reach many protected hiking and biking trails, and our proximity to a large resort area offering year-round activities. In a survey completed in June 2017, nearly 20% of our respondents responded favorably to adding a sporting goods store to our downtown mix of merchants. Of those that responded, over 60% said they would shop locally for outdoor activity apparel, 40% would seek expanded fishing equipment and fully a third were in favor of being able to purchase larger outdoor equipment (*kayaks*), boating supplies and specialty snow-based equipment.

Adding this type of store to an already thriving destination, we will continue to have our constituents shopping locally!

Boyne City Main Street is in the heart of our downtown to better serve our mission and our valued constituents.

MISSION STATEMENT

Through community partnerships and a shared vision for the future, work to keep downtown Boyne City vibrant and successful while preserving its historic heritage and supporting sustainable projects.



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